

# Jana Uhrich.com

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Passionate web designer, front-end developer and content producer equipped with a tool belt of software, experience, project management skills, and originality ready to take on a variety of roles to make the internet more brilliant.

Languages, Libraries, Frameworks and Content Management Systems

HTML | CSS | JavaScript/jQuery | PHP | LESS | Sass | Wordpress | Drupal | Interwoven Teamsite | ExpressionEngine  
Concrete5 | Get Simple | Shopify | Boilerplate | Twitter Bootstrap

Programs, Apps and Project Management Tools

Adobe Photoshop | Adobe AfterEffects | Adobe Premiere | Adobe Flash | Adobe InDesign | Adobe Illustrator | Adobe Dreamweaver | Microsoft Word | Microsoft Excel | Microsoft PowerPoint | Google Docs | Notepad++ | Sublime Text | Trello  
Basecamp | Jira | Harvest | Git

## Experience

### Aardvark Brigade | Designer | 2009 – present | [aardvarkbrigade.com](http://aardvarkbrigade.com) | New Brunswick, NJ & Somerset, NJ

The Aardvark Brigade is a small focused agency that corporate giants and rock stars alike bring in to create beautiful effective consumer-facing web and mobile experiences. My directive is to design and develop successful websites and also to promote relationships between developers, designers, project managers, stakeholders and clients by translating business objectives into images and tech jargon.

- Lead designer and producer on diverse projects involving numerous varied development environments, Content Management Systems, markup and programming languages, libraries, version control systems and project management workflows.
- Hand coded sites using HTML5, CSS3 and JavaScript.
- Wrote documentation for internal use and created easy to follow user guides for clients.
- Selected as interim Art Director for a top tier client and was responsible for building out new functionality and portals while maintaining the look and feel of the freshly redesigned site.
- Trained co-workers and clients in HTML5, CSS3 and in the use of Content Management Systems like Wordpress, Drupal and TeamSite.
- Facilitated communications as project lead between a third-party development team and a prestigious healthcare client to implement a complicated and large scale content strategy.
- Responsible for the look and feel of sites averaging 93,000,000 uniques a year.

### AETN | Associate Producer | 2007 – 2009 | [aetv.com](http://aetv.com) | [bio.com](http://bio.com) | [history.com](http://history.com) | Stamford, CT & New York, NY

A&E Television Networks is a top rated cable network that not only shines in prime time but is also a trendsetter on the digital front. They hired this budding designer as a sophomore in college and just couldn't stay away.

- Produced, built and designed fresh new images and content every day for the AETV.com homepage and the Biography.com homepage while managing various ever-changing promotional schedules.
- Designed and developed both freeform pages and sites that had to fit within a template.
- Brainstormed content ideas with art directors, IT, production and on air talent to create fun and interesting user experiences.

### Jana Uhrich LLC | President | 2008 – present | [janauhrich.com](http://janauhrich.com) | Fairfield, CT & Vancouver, WA

This namesake company brings websites from conception to reality by providing research, planning, and strategy assessments to clients and then using the appropriate technology to make their web presence achieve their business objectives.

- Designed and built custom sites from start to finish using static HTML & CSS, Wordpress and Concrete5
- Planned and executed entire marketing strategies for small businesses including creating content for and managing social media accounts like Facebook, Twitter, YouTube and Pinterest as well as designing print materials.

## Education

Marist College | BS | Digital Media | Minors: Psychology & Studio Art | Magna Cum Laude | GPA 3.829 | Deans List | 2009